



PROJECT NOTIFICATION

Ref. No.: 22-CP-09-GE-TRC-A-PN2200075-001

Date of Issue	04 August 2022
Project Code	22-CP-09-GE-TRC-A
Title	Training Course on Strategic Management for Public-sector Productivity Enhancement
Timing and Duration	25–28 October 2022 (four days)
Hosting Country(ies)	Sri Lanka
Modality	Digital Multicountry
Implementing Organization(s)	National Productivity Secretariat, Sri Lanka and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Qualifications of Participants	Policymakers and government officials; representatives of government agencies; staff of public organizations, think tanks, and stated-owned enterprises; and academics working on organizational strategic planning, public-sector performance management, monitoring and evaluation, quality management systems, and program development and planning
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	7 October 2022

1. Objectives

- a. Introduce recent advances in strategic management and tools for productivity improvement in the public sector.
- b. Enhance advanced strategic planning capabilities encompassing long-term thinking, goal analysis, and monitoring and evaluation.
- c. Examine new public-sector management based on advances in technology and innovations to improve services to citizens.

2. Background

Public-sector organizations have had to transform in response to rapid changes and uncertainties. As a result of complex new challenges, management of public services requires greater skills to guide the future course of public-sector organizations. These skills, in essence, are strategic management. They comprise deploying organizational capacity efficiently and managing performance to achieve the desired goals and higher productivity.

Major new issues facing public-sector organizations include aligning policies across organizations to meet strategic objectives and public expectations, anticipating and planning for future needs, and redeploying resources quickly as needs change. The OECD Public Service Leadership and Capability Report (2019) states that a good strategic orientation follows the principle of a long-term, strategic, systematic approach involving setting directions and priorities, ensuring alignment with organizational planning processes, and selecting appropriate indicators to monitor progress.

This training course aims at enabling participants to learn new management approaches in the public sector and the expertise required to anticipate and plan for future needs through strengthened strategic management capabilities.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Revisiting the science and development of strategic management
- Strategic management framework and processes in the public sector

Day 2:

- Strategic management planning tools and techniques
- Linking strategic management with the productivity and performance of public-sector organizations

Day 3:

- Role of technology and innovation in strategic management
- Challenges and opportunities in implementing strategic management in the public sector

Day 4:

- The future of strategic planning in the public sector
- Examples of adopting and implementing strategic management

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan
Secretary-General